

The SnapLogic Partner Connect Program For Consulting Partners

SnapLogic Consulting partners benefit from the power of the SnapLogic Intelligent Integration Platform (IIP) to accelerate project deployment, enterprise integration, cloud migration, modernization, and enterprise automation needs. Leveraging the SnapLogic platform, Consulting partners can design, plan, develop, and deploy solutions for projects of all sizes and complexity.

Accelerate Time-to-Market

The Partner Connect Program is designed for partners who are experts in common use cases and workflows that accelerate time to market by up to 80%.

Build Repeatable Solutions on SnapLogic

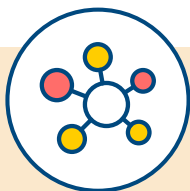
Build flows and patterns to automate business processes, such as quote to cash. Productize Your IP and resell to drive higher margins. Demonstrate your domain expertise to innovate and build on SnapLogic, to drive process excellence and differentiate from your competition.

Supercharge Enterprise Automation

Enterprise Automation Experts are using SnapLogic quick start their sales, technical, and marketing engines, and open up new customers through SnapLogic's business model options.

SnapLogic's Partner Connect program was designed to enable our consulting partners to build repeatable solutions on the SnapLogic platform to drive monetization and growth. Consulting partners develop enterprise business automation flows based on industry and use case expertise to provide better customer experiences.

Specialize to Differentiate Your Proven Capabilities



Technical

- iPaaS Platform
- Snap Development
- Cloud Modernization
- Data Warehouses / Lakes
- ML / AI



Business Function Automation

- Finance
- HR and Payroll
- Information Technology
- Supply Chain
- Sales and Marketing
- Customer Service | Support



Industry Vertical Automation

- Financial Services
- Healthcare / Pharma
- Manufacturing & High Tech
- Retail / CPG
- Hospitality
- Education
- Professional Services

SnapLogic Partner Connect Program for Consultants Value Proposition



Build and Grow on SnapLogic

- Build workflows and pipelines to unlock new revenue streams
- Specialize in use cases and verticals
- Differentiate your business from the competition with pre-built solutions that are repeatable and reusable



Land and Expand

- Innovate with the ONLY Cloud iPaaS platform that supports application and data integration
- Land repeat engagements in customer accounts
- Future-proof your business with repeatability



Accelerate Time-to-Market

- Maximize time to value with 80% completion of common integration workflows
- Leverage reusable connectors and templates to support your customer's strategic initiatives.

The Partner Connect program drives Consultant Partner productivity, profitability and scalability with repeatable patterns to reduce integration time by 80%.

Access a Wealth of Resources

Become a SnapLogic Consulting Partner and gain access to our partner portal with an extensive pattern library, a platform sandbox environment, private team library, enterprise automation design framework, technical training courses and certifications across the administrator, integrator, architect, and snap developer roles.

It's everything you need to build, market, sell and implement the industry's best application and data

integration and API solutions to deliver increased customer value. We offer an extensive set of resources, training and tools to enable consulting partners to serve their customers, differentiate their offering, and increase revenue.

You'll appreciate our comprehensive turn-key marketing kit to support joint marketing and co-selling for mutual growth.

The program offers multiple tiers with benefits commensurate with your level of commitment



Registered

Basic membership and Program entry point.

Partner benefits are designed to provide a starting point to develop and certify their solutions.



Advanced

Partners that successfully build an integration with SnapLogic, have a SnapLogic Certified member, and are active in 2 joint sales opportunities grow into the Advanced tier.

Partners will have access to benefits such as the use of the Snaplogic Advanced Partner Logo, access to sandbox environments, and other resources.



Premier

The Premier Tier is for Partners with the highest level of engagement with SnapLogic. The Partner will have 2 certifications, engagement in 5 sales opportunities and a customer win.

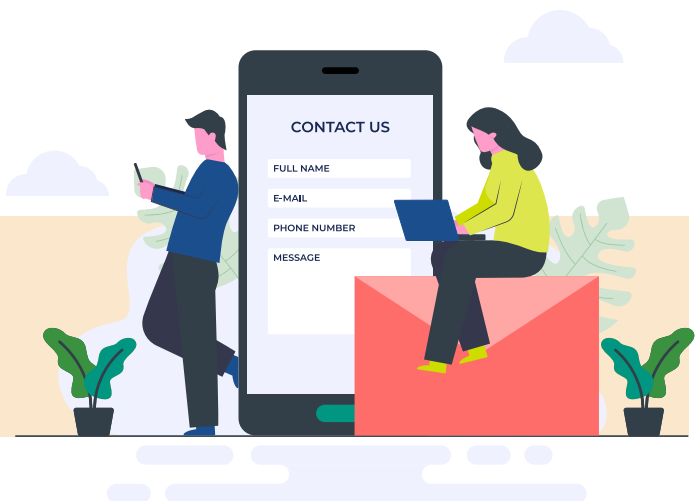
Premier Partners will have more Program benefits, including, access to technical resources, joint efforts on sales and marketing campaigns, and showcasing the company's logo and your business process automations on our web site.

Consulting Partner Benefits:

- Multi-tier partner program
- Strategic go-to-market accelerators
- Marketing and Sales Resources
- Go-to-Market Enablement
- Business Planning Acceleration
- Repeatable Solutions
- Enterprise Automation
- Expanded training offerings
- Automated partner on-boarding
- Joint event sponsorships
- Access to partner community and tech enablement
- SnapLogic demo instances
- Professional services referral opportunities
- Co-Branding opportunities
- SnapLogic training and certifications
- Opportunity registration
- Best practices with over 500+ Connectors

Consulting Inquiries - Contact:

Partner-team@snaplogic.com



SnapLogic powers the automated enterprise. The company's self-service, AI-powered integration platform helps organizations connect applications and data sources, automate common workflows and business processes, and deliver exceptional experiences for customers, partners, and employees. Thousands of enterprises around the world rely on the SnapLogic platform to integrate, automate, and transform their business. Learn more at [snaplogic.com](https://www.snaplogic.com).